



WELCOME TO THE
**VIETNAM
ICTCOMM
2025**

10th

TELECOM - 5G - CYBER SECURITY - BROADCAST - MEDIA - BIG DATA - INTERNET OF THINGS (IOT)
ARTIFICIAL INTELLIGENCE (AI) - SMARTTECH
STARTUPS - BUSINESS INTELLIGENCE - SYSTEM INTERGRATION & CONSUMER ELECTRONIC



Concurrent Event



12 - 14
June.2025

Venue:

SECC

799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY

10TH

VIETNAM INTERNATIONAL
EXHIBITION ON

**TELECOMMUNICATION,
INFORMATION TECHNOLOGY
& COMMUNICATION**
**VIETNAM ICTCOMM
2025**



Hosts & Sponsors:



Organisers:



@ictcomm.vn

www.ictcomm.vn



WHY VIETNAM ICTCOMM ?

ICTCOMM is 3-day event that showcases global and regional's most innovative developments. The show brings together Corporates and Brand Executives, Founders & Entrepreneurs, Government & Trade Agencies, Academics & Researchers, Investors and Venture Capitalists and Tech Start-Ups to meet and share new ideas, build partnerships and highlight the trends that are shaping the world of tech.

The show will showcase Business Technology (end to end solutions), Telecom, 5G, Cyber Security, Broadcast, Media, Big Data, Internet of Things (IoT), Artificial Intelligence (AI), SmartTech, Startups, Business Intelligence, System Intergration and Consumer Electronic – to help the attendees unlock the power emerging technologies and discover opportunities of smarter ways to stay in competition and improve internal and external business processes.

VIETNAM ICTCOMM 2024 SHOWS IN SUMMARY:

10,218

Local & International Visitors

14

Countries

532

Exhibiting Brands

3,489

Buyers

63

Speakers

WHY YOU SHOULD EXHIBIT AT VIETNAM ICTCOMM 2025?

Generate sales leads

Increase your market share

Enhance your brand awareness

Seek new business & market networks

Launch your new products & services

Stay ahead of your competitors

Keep up with latest market trends & industry intelligence



2024 VISITORS OVERVIEW



VIETNAM

70% 85% FROM LARGE CITY
15% FROM ANOTHER

INTERNATIONAL

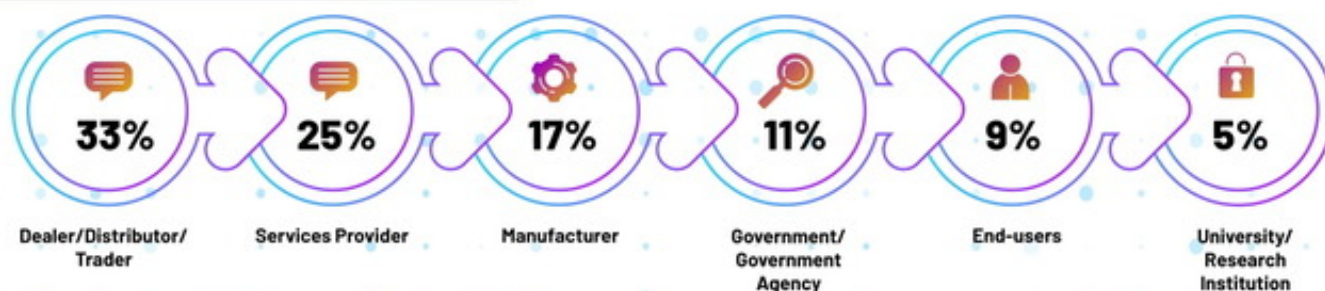
30%

CAMBODIA, CHINA, GERMANY, HONG KONG, INDIA, INDONESIA, JAPAN, LAOS, MALAYSIA, NETHERLANDS, PAKISTAN, PHILIPINES, REPUBLIC OF KOREA, RUSSIA, SINGAPORE, TAIWAN, THAILAND, UNITED ARAB EMIRATES, UNITED KINGDOM, UNITED STATE.

TOP 5 VISITOR INDUSTRY

1. Technology Solutions Distributor, Providers & Consultant
2. Enterprise / Corporate (Construction & Building, Food & Beverage, Property & Real Estate, Banking & Finance, Beauty & Fashion, etc.)
3. Manufacturing (Electricity, Garment & Textile, Packaging, Printing, etc.)
4. eCommerce & Digital Marketing
5. Government & State Enterprise

VISITORS BY BUSINESS SECTOR



PRODUCT INTERESTS RANKING

1. Software for Business
2. Telecom / 5G Technology and Network
3. Broadcast / Media
4. Smart Solutions and IoT
5. Cyber Security
6. Artificial Intelligence
7. E-commerce and Digital Marketing
8. Data and Cloud
9. Consumer Electronic Product
10. System Integration

WHY VIETNAM ?

Strong economic growth: Vietnam has maintained a stable GDP growth rate for many years. Economic development provides favorable conditions for investment in high-tech industries.

Government support policies: The government offers tax incentives and supports tech startups through initiatives like the Vietnam Silicon Valley project. In 2023, the government continued to enhance support for the digital economy, aiming to reach 20% of GDP by 2025.

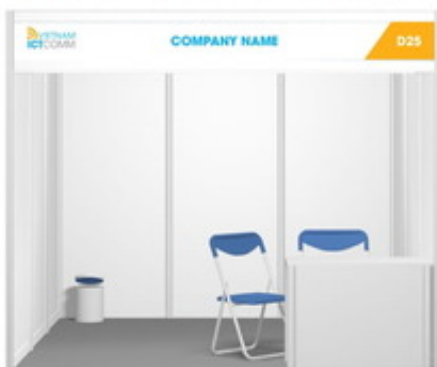
Development of technology infrastructure: Internet penetration reached approximately 75% in 2023, improving conditions for tech growth.

High domestic market demand: With a population of nearly 100 million and a rising middle class, there is increasing demand for tech products and services. Smartphone penetration is over 80%.

Interest from international companies: Major tech firms like Samsung and Intel have significant investments in Vietnam. Samsung's largest smartphone manufacturing facility is in Bac Ninh, and in 2023, Apple suppliers like Foxconn and Luxshare expanded their operations in Vietnam.

Improved business environment: Vietnam has signed numerous free trade agreements (FTAs), such as the CPTPP and EVFTA, enhancing its attractiveness for tech investment. In 2023, the government continued to streamline regulations to improve the business climate.

TYPE OF BOOTH



Standard Booth

USD 350/sq.m (minimum 9sq.m)

- System wall partition height of 2.5m
- Fascia with company name with booth number
- 1 Information Table
- 2 Folding Chairs
- 2 Florescent Tubes
- 1 Waste basket
- 1 Socket 5A/220V (do not use with lighting equipment)



Raw Space

USD 330/sq.m (minimum 18sq.m)

- Organizer provides space only (not included with management fee, construction, electricity, etc. which should be paid extra by the Exhibitor), the Exhibitor makes its own design or request the Organizer for the package of design & construction at extra but the most reasonable cost (all designs need to be submitted for pre-approval by the Organizer)
- Other additional requirements can be registered with the Organizer at an additional charge

REGISTER AND SECURE YOUR BOOTH TODAY.

CONTACT US:

ADPEXJSC

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