



Organizers



POST SHOW REPORT 2017

7 - 9/06/2017

Saigon Exhibition & Convention Center - SECC
799 Nguyen Van Linh, Dist. 7, Ho Chi Minh City

VIETNAM ICTCOMM 2017 – BROADCAST VIETNAM 2017



12,275
Visitors

12
Countries &
territories

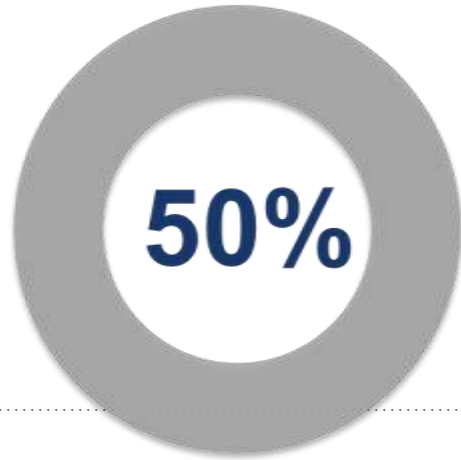
8,000m²
Exhibition
space

350
Booths

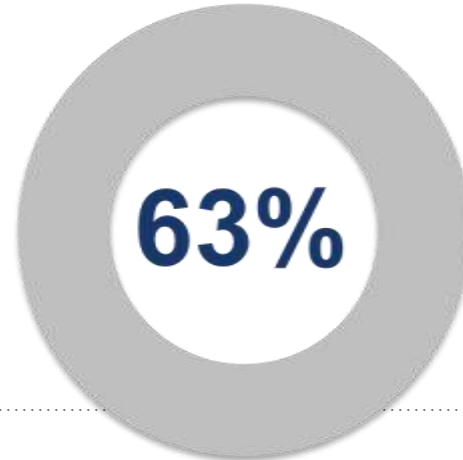
250
Exhibitors



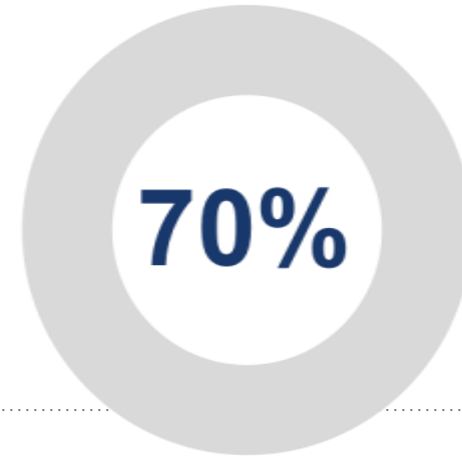
EXHIBITOR EVALUATION



satisfied with Business Matching Program



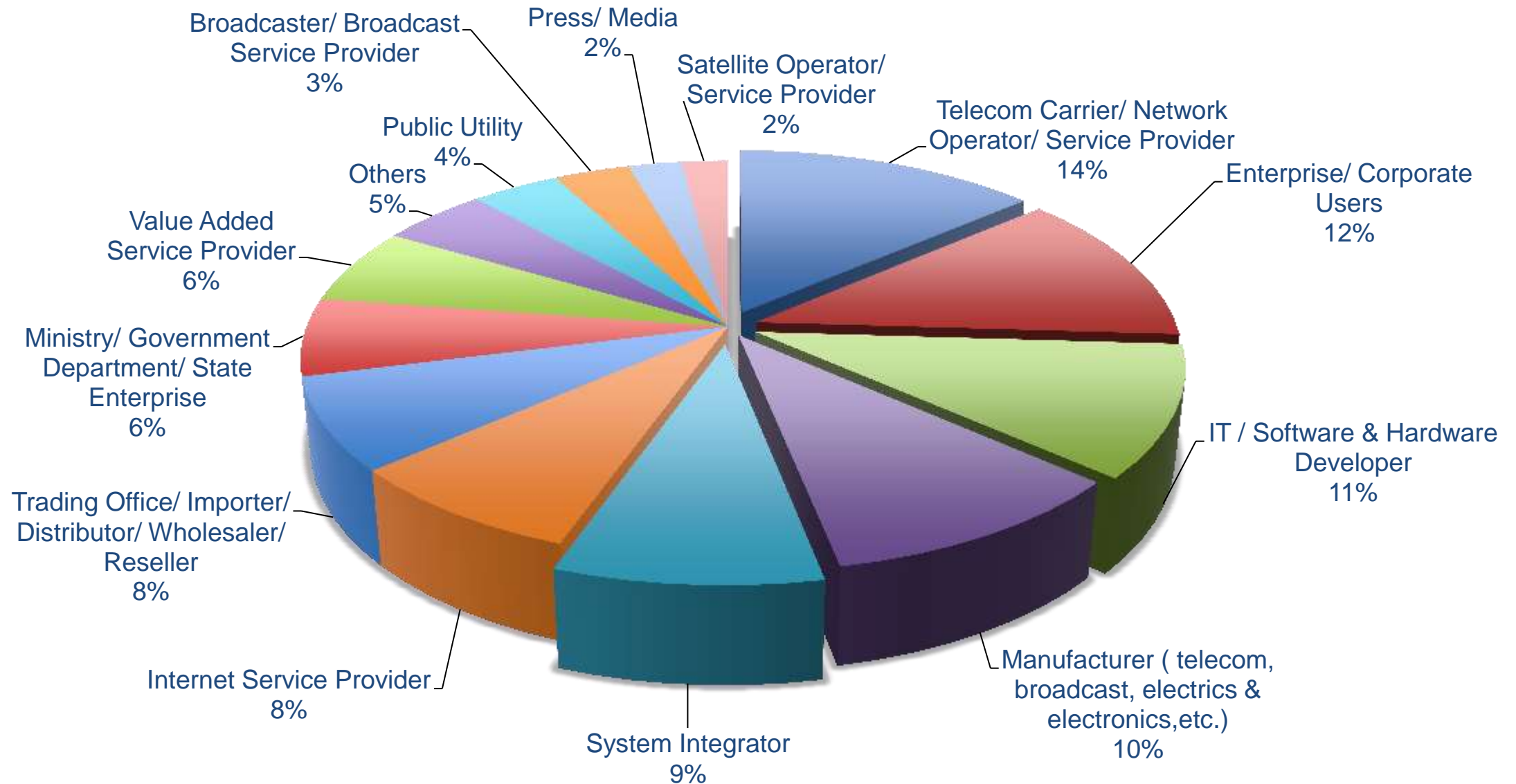
achieved the objectives of exhibiting



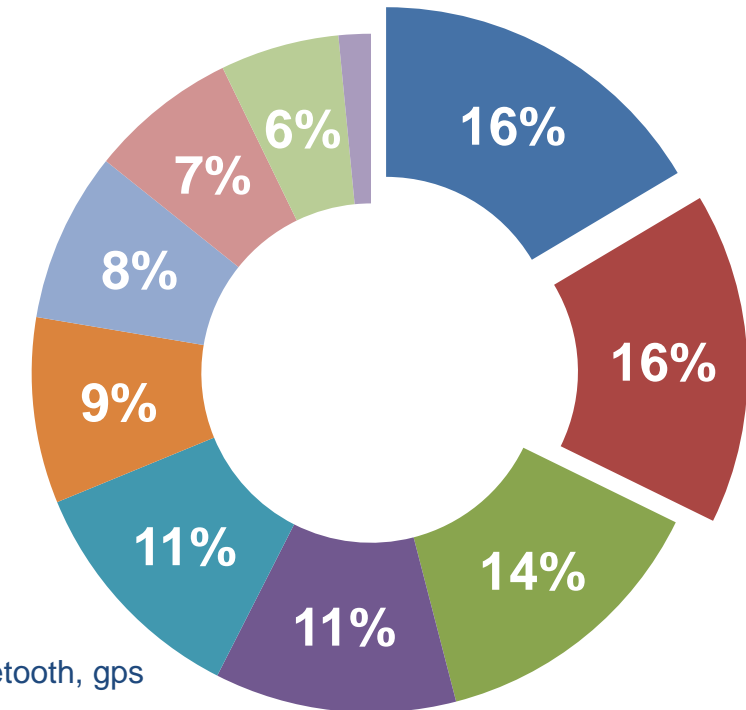
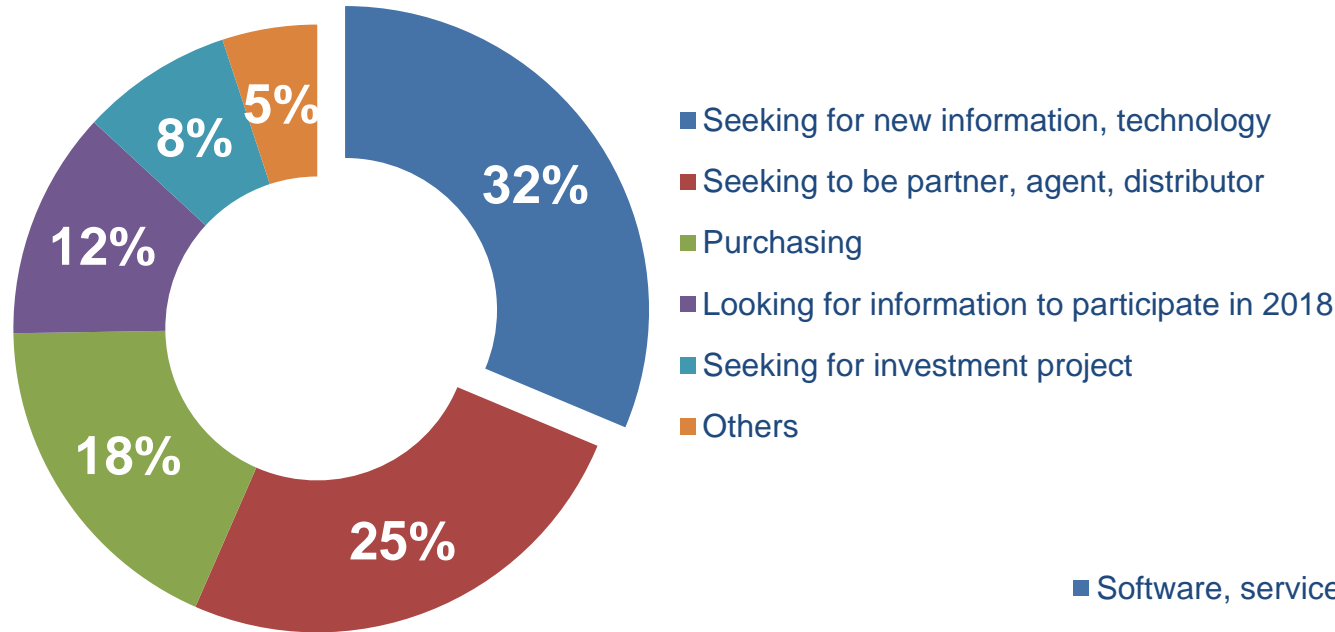
satisfied with overall market at the exhibition



VISITOR – NATURE OF BUSINESS



VISITOR – REASONS TO VISIT THE EXHIBITION



Taiwan businesses stated that Vietnam is a potential market with large number of young and active workers. Also, this is the market which contains large number of hi-tech consumer, ranking in the top 6 Asian countries.

- Software, service mobile app
- Wireless Technology: 3G, 4G, 5G, wifi, bluetooth, gps
- Hardware devices: mobile, laptop, internet terminals
- Internet services, network, server, host, domain
- Network, infrastructure: public infrastructure, Wan, Lan, BTS, UPS, network accessories
- Service management: CRM, server management
- Equipment, broadcasting services - TV: TV Channels, TV shows, entertainment
- Electronic services: e-government, e-commerce
- Satellite services: Satellite phones, digital TV, broadcast
- Other

REMARKABLE ACTIVITIES

CONFERENCE

June 8th, 2017

2 Main topics:

“ICT WITH LEGAL AND ONLINE
MARKETING”

“ICT DEVELOPMENT VIETNAM AND
THE 4th OF REVOLUTION
INDUSTRIAL OPPORTUNITY &
CHALLENGE”

350+

ATTENDANCES



REMARKABLE ACTIVITIES



CONFERENCE

June 8th , 2017

3 Main topics:

“SMART CITY, IOT & TECHNOLOGY ECOSYSTEM”

“CONNECTING BUSINESSES WITH INVESTMENT AND ORGANIZATION AND COMMERCIALIZATION SUPPORT ORGANIZATION FOR RESULTS OF SCIENTIFIC RESEARCH DEVELOPMENT OF TECHNOLOGY AND INTELLECTUAL PROPERTY”

“IOT, A LIFE CHANGING TECHNOLOGY”

“Is an environment for creative people to discuss and share their creative ideas, as well as getting supported by the community to implement the concepts effectively. Moreover, this year Exhibition is a chance for start-up businesses to gain more professional and organizational experience”

Mr NGUYEN VIET DUNG
DIRECTOR OF THE DEPARTMENT OF SCIENCE TECHNOLOGY HCMC

450+
ATTENDANCES

BUSINESS MATCHING PROGRAM



20 MEETING
TABLE

"According to general assessments of the Exhibitors this year, the Trade Show is an opportunity to help businesses easily search for potential partners, clients and collaborators based on interested industries, and connect with each other, especially for businesses, buyers, sellers, and international visitors."

"I find B2B matching program as a positive experience, where I can easily look for information and display products at the Exhibition. For the Start-up businesses in Vietnam, I look forward to finding more investment capital from foreign investors and partner, as well as potential clients through the B2B matching program."

Mr. Phan Minh Hieu

Start-up Business CEO of S3 Joint Stock Company

507 MEETING
REQUEST



79% ACCEPT
THE
REQUEST

Interest Trends In Country

TRENDING IN..

Country

Trend	Count
Việt Nam	140
South Korea	32
Taiwan	24
Singapore	20
China	20
Malaysia	5
Thailand	4

[VIEW MORE](#)



30%
ATTENDANCES



AGREEMENT SIGNING CEREMONY



VNPT Technology 
A MEMBER OF VNPT



VNPT Technology and HTV-TMS have signed a cooperation agreement to launch the VTVoD paid TV Service on SmartBox 2

VNPT Technology will supply all equipment and pay-as-you-go service with content provided by the company affiliated with Ho Chi Minh City Television (HTV)

REMARKABLE ACTIVITIES

2017 MEDIA RECORDS

More than **150** articles about the Exhibition on local and international Newspaper and Internet

More than **65** videos on Youtube, Facebook, Website and business forums

More than **20** news reports on Vietnam TV channel



VIETNAM TELEVISION CHANNEL



**THANK YOU
&
SEE YOU AGAIN**

ICT 

**COMM
VIETNAM 2018**

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